

Step Out of the Shadows

MUSICIANS, SINGER-SONGWRITERS

YOU ARE INVITED TO JOIN WITH US TO FIND MORE FANS
TO LOVE YOUR MUSIC AND SUPPORT YOUR JOURNEY.



Do your fans love you, but it seems
impossible to find new ones?



Here's a new way to encourage
new fans to love your music.

Introducing the Creative Musicians
Coalition Heartbeat Community.





Creative Musicians Coalition

PURPOSE

Since 1984 we remain dedicated to helping new music thrive and independent musicians survive.

- Our mission, as a team, is to support and recognize each individual member as a sole personality; each with unique goals and dreams. Our life-paths are unique. Our successes come in different forms.
- We do though recognize that there are certain traits that can make one's journey more pleasant and prosperous.
- We invite you to join with us in helping you along your journey.





No Man Is An Island

Better Together

No one is truly self-sufficient. We each must lie on the company and comfort of others in order to thrive and prosper. A feeling of belonging is a valuable thing. And best, when we have similar desires and needs, the worth is so much more meaningful.

Enter CMC Heartbeat

But what if we don't have the finances and time to search out and collaborate with like-minded individuals, what are we to do? After all, we are busy making beautiful music.

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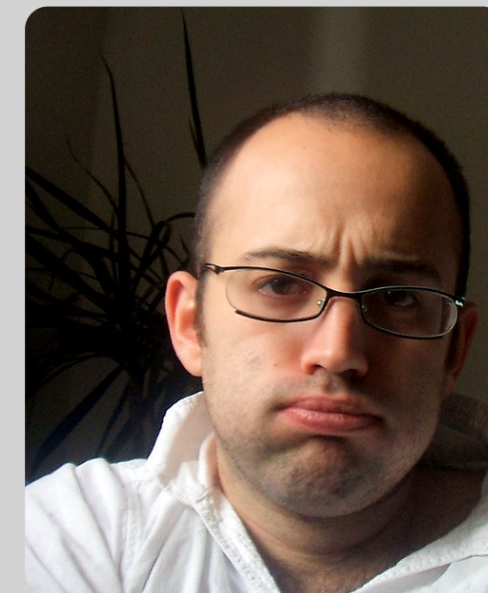


Something For the Rest of Us



HOW'S IT GOING?

How are you sharing your unique talents with others?
When was the last time you've been able to advertise in
newspapers, blogs, TV, anywhere? Maybe Facebook?
Or is streaming your salvation?



CONFUSED?

Are you able to invest in and take advantage of
the many services available to you by a
growing number of promoters wanting to help you build
your fan base and achieve fame?



HOW IT WORKS

BEYOND CONFUSION

Over the past decade we have developed a number of marketing and networking services to help you bring clarity to and take advantage of best option opportunities along your unique journey.

FOR YOU. BY YOU. WITH YOU.

Our only purpose is to help you succeed. None other. Toward that end, you are empowered to participate to the extent that best serves your needs.



CMC HEARTBEAT COMMUNITY

Apply for a FREE Lifetime Founders Membership in our Creative Musicians Coalition Heartbeat Community. There you will have the opportunity to communicate and engage with fellow members and access program resources and events to help you along your journey.





PAVING PATHS

SINCE 1984

We are dedicated to helping new music thrive and independent musicians survive. Our mission, together, is to support and recognize each individual member as a sole personality, each with unique goals and dreams.

TREASURED FRIENDSHIPS

In the early '80s I had created some music on my simple MIDI system at home. I even produced a couple vinyls and cassettes of my tunes but without really a workable plan to share it with anyone. Once I discovered CMC and Ron's passion for indie music, I then had a venue for music sales. Through further encouragement and business contacts, I received some radio airplay, was featured in a magazine article, and met other CMC members which led to a long-distance collaboration. I treasure our continued friendship and support - **Keope**



CREATIVE SUPPORT

Ron and CMC has made the transition from the analog regime to digital without missing a beat. CMC supports Indie artists like myself with every tool available! Ron stands behind everything and makes it possible for artists like myself to be creative and get their product into the hands of people that appreciate it. - **Don Mancuso: DDrive, LTB**





PAVING PATHS SINCE 1984

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IN THE BEGINNING

I first met Ron, CMC's founder, back in the early 1980s as a member of Perry Leopold's Performing Artists Network (PAN), the first social media system targeted at the music industry. I can still remember the online discussions that led to Ron creating CMC. Since then we have kept in touch and I've watched as CMC has come to fruition. Ron is a true innovator as well as being a tireless promoter of the artists that make up CMC. - **Brian Heywood - Artist and member of the Royal Society of Musicians of Great Britain**



NETWORK LEARN

CMC has been great for more than selling recordings. It was a good place to network with other musicians and a good place to learn new things. Ron, CMC's founder, is one of the most honest and hardworking persons I know, and has remained a friend since 1988.

- **(Sr.) Sally A. Daley, QM, Artist**





PAVING PATHS SINCE 1984

Step Out of the Shadows. Put Spring in Your Step. Expose Yourself.
Join CMC Heartbeat. I vow to support you, too. -ron

THEN AND NOW

Ron and CMC were the digital pioneers at utilizing the world wide web to introduce independent artists to the world... before Spotify, Amazon, CDBaby, Soundcloud, Napster and others. AND he is still here. The guy is a straight shooter and a wonderful supporter of the arts. I am in his debt !!

- **Paul Adams (PD Adams),**
117 Million Pandora Streams

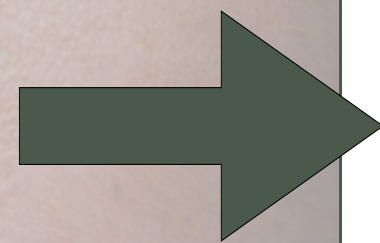


CLOSING THE GAP

I have known Ron for over 30 years. He consistently finds and supports outstanding new music. He challenges musicians to be the best they can be. His organizations have bridged the gap between fans and music makers and contributed to American musical culture. May his work grow and flourish. - **Don Slepian, Electronic Music Pioneer**



Step Out of the Shadows



Join Creative Musicians Coalition
Heartbeat Community.

Free!

thank
you

